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## HOW TO RECOGNIZE IT?

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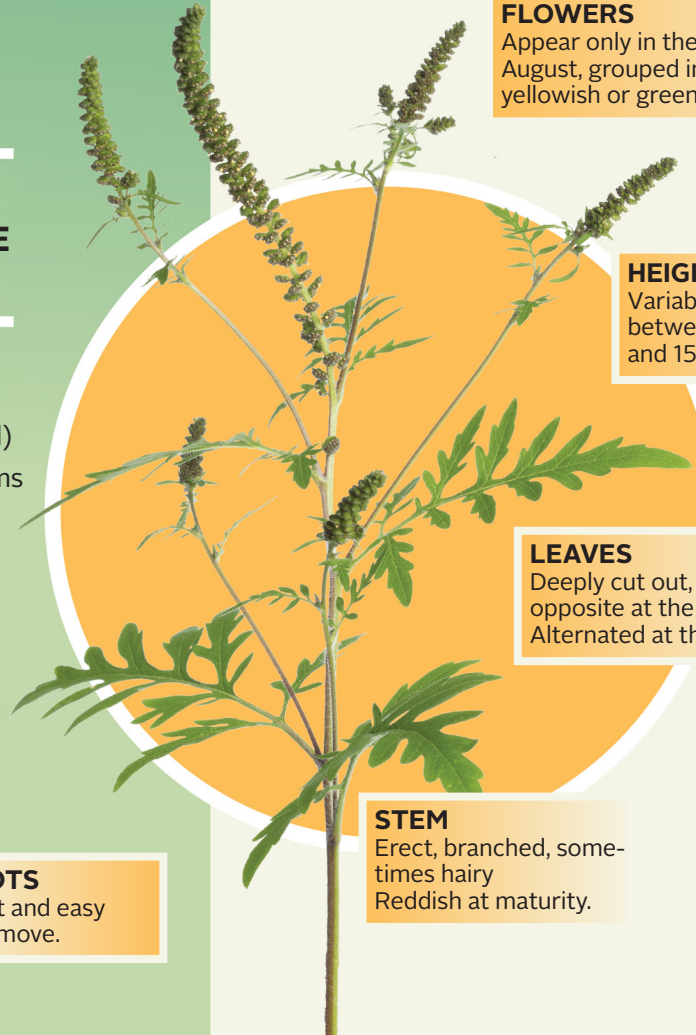


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## RAGWEED, LARGELY RESPONSIBLE FOR HAY FEVER

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Released from mid-July to October, the pollen of the *Ambrosia artemisiifolia* (Ragweed) is largely responsible for symptoms of hay fever which affect more than 1 out of 8 Quebecers!



### FLOWERS

Appear only in the month of August, grouped in spikes, yellowish or greenish white in color

### HEIGHT

Variable, normally between 10 cm and 150 cm.

### LEAVES

Deeply cut out, opposite at the base, Alternated at the top.

### STEM

Erect, branched, sometimes hairy  
Reddish at maturity.

### ROOTS

Short and easy to remove.

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## HOW TO FIGHT RAGWEED?

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Ragweed should be pulled out as soon as it appears in May. It can be removed with bare hands contrary to Poison Ivy which can cause serious skin rashes.



Cut the plants in mid-July and in mid-August before they begin to flower.



Improve the quality of your soil by adding topsoil, compost or fertilizer.



Seed or plant vegetation adapted to your soil. Cover with mulch to protect bare soil.

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## WHERE TO FIND RAGWEED USUALLY ?

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- Vacant land
- Cracks in sidewalks
- Roadsides
- Disturbed or bare soil
- Used snow dumping sites

## DID YOU KNOW?



**HAY FEVER AFFECTS 13% OF THE QUEBEC POPULATION AGED 15 YEARS AND OVER. THIS REPRESENTS 1 PERSON IN 8.**



**300 to 1,000 m from the plant**

**THE INFLUENCE OF RAGWEED POLLEN CAN BE FELT WITHIN A RADIUS OF 300 to 1,000 METRES FROM THE PLANT.**

### RAGWEED GROWTH



## TOWN OF BROME LAKE RAGWEEK CONTROL PROGRAM

- Screening and mapping of Ragweed on municipal properties and roads in view of properly targeting intervention zones;
- Mowing, uprooting and seeding of competitive plants;
- Concerted actions to control Ragweed through the mobilization of major organizations present within the municipal territory.

## PLEASE REPORT THE PRESENCE

To report the presence of Ragweed on municipal properties, please contact the Brome Lake Town Hall at 450 243-6111.

*The Town of Brome Lake wishes to extend its gratitude to the City of Sherbrooke for allowing the use and modification of the above content.*

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Fondsvert Québec

VILLE DE LAC-BROME  
TOWN OF BROME LAKE

# HELP US FIGHT AGAINST RAGWEED